、皮奥市

KUOPIO

THE KUOPIO REGION Information brochure for the Chinese market 库奥皮奥一中国市场版宣传资料

### 芬兰

### FINLAND AT THE TOP OF THE WORLD 芬兰—站在世界屋脊的国家

Located between East and West, with snowy winters and bright summers, Finland has a number of fascinating contrasts. The weather varies during four seasons; winters bring snow and clear skies, in summer it's warm enough to swim in the thousands of lakes in Finland. There is always a multitude of opportunities to enjoy the beautiful natural surroundings.

在东西方的交汇处,有一个冬季白雪皑皑而夏季阳 光明媚的国度,芬兰向世人展示着不一样的迷人和 美好。芬兰原生态的森林、数以十万计的湖泊和岛 屿令爱好自然风情的游客流连忘返。

Finland is a small country of five million people located in Northern Europe. With Iceland it is the only country in the world located almost completely north of the 60th latitude.

芬兰是一个拥有500多万人口的北欧国家。芬兰是世界上除冰岛外几乎完全处于北纬60度的国家。

Finland's education system is ranked as the best one in the world. Finland is also considered to be the most stable state in the world. High educational standards have contributed to the emergence of high technology — Finland is well known for exciting startups especially in the gaming industry.

芬兰的教育质量在全球范围内名列前茅,而且芬兰也被认为是安全度最高的国家。高质量的教育体系为高科技产业和企业的诞生提供了良好的基础,现今芬兰的创新型企业,特别是在手机游戏领域,已经为世界展现了许多的惊喜和惊奇。

We Finns believe strongly in an equal and free society. Low inequality rates, well educated people and business friendly economy have made Finland a haven for startups, for example in the fields of high-tech, design and mobile games. Finns are experts also in the fields of technology, biochemistry and medicine, among others.

芬兰人崇尚平等和自由,极低的不平等待遇比率、高学历的人群和友善的商业经济环境使芬兰成为初创型企业的"摇篮",比如在高科技、设计和手机游戏领域。芬兰还在信息技术、生物化学和制药等领域拥有全球领先的专业技术。

In recent years, Finland has consistently been ranked among top 20 conference destinations in the world. Finns are experienced event organizers, and all services are first class. Leading universities, specialized hospitals and research institutes help attract international conferences to Finland.

近几年,芬兰已经成为众多全球大型会议的首选之地。芬兰拥有大量经验丰富的活动组织人员和世界一流的服务和设施。全球顶尖的大学、专业的医院和研究机构也成为吸引国际会议在芬兰举行的重要因素。

### **FINLAND**

CHAPTER I. 第一篇

# 奥皮奥市

KUOPIO CITY

CHAPTER 2. 第二篇





## 亲近自然

THE NATURE AND THE CITY

CHAPTER 3. 第三篇



### LANDMARK PUIJO The 75-metre tall Puijo observation tower is the most Besides being a local attraction, the forests of Puijo are recognisable landmark in Kuopio. The tower stands atop known for their wide range of nature trails and exercise the Puijo hill overlooking the city, visible from almost tracks. The unique nature of the area is very popular every corner of town. among residents. The forests are also ideal for picking berries and mushrooms or just for a leisure walk within 75米的普约眺望塔是库奥皮奥识别度最高的地标性 a healthy forest. 建筑。从塔上可以通过不同的视角,观赏库奥皮奥各处的城市美景。 在苍翠繁茂的普约森林里, 到处都是自然而成的蜿 蜒小径和运动足迹。人们在感叹独特的自然美景之

余,也尽情地享用着自然带来的欢乐和美好。在森林中采摘浆果和蘑菇或者在"天然氧吧"休闲漫步

真的是很惬意的事情。

### KUOPIO - CAPITAL OF LAKELAND

库奥皮奥 - 湖岛环绕聚集的首府

Kuopio, known for the Kallavesi, is a vibrant and growing city of 118,000 inhabitants. People in Kuopio are known as the forerunner of wellbeing, health and environment expertise. It is said that luck lives in Kuopio. Life is relaxed, intelligently witty and sophisticated. In Kuopio something essential has been realized about life. This is evident in the sounds of music, the movement of dance, the humming of the forests, the splashes of Kallavesi waves and reflected as a sparkle in people's eyes.

库奥皮奥市因风光旖旎的卡拉维西湖而闻名遐迩,居民数量为11.8万人,城市充满活力而又发展迅猛。库奥皮奥人以健康医疗技术和环境技术而著称。许多人都说住在库奥皮奥是幸运的 ,这里的生活是轻松的、睿智中透着诙谐的和精致的。在库奥皮奥很多事情已经与生活融为一体,美妙的音乐、舞步的摆动、森林的吟唱、卡拉维西湖的波浪和人们眼中映射出的火花。





### WINTER ACTIVITIES IN KUOPIO 库奥皮奥的冬季活动

Kuopio is not only the capital of Lakeland but also a destination for active winter visitors. The best-known winter activity in Kuopio is skating on natural lake ice - the Finland Ice Marathon attracts thousands of skaters and spectators. Kuopio also offers easy access to explore wintry forests, since there are many nature reserves within a couple of kilometres of the city centre.

库奥皮奥不仅是湖岛环绕聚集的首府,而且还是冬季活动爱好者理想的旅游目的地。库奥皮奥最有名的冬季活动是在自然结冰的湖面上滑冰 - 芬兰的雪地马拉松每年都吸引着成千上万的滑冰者和观众参与其中。因为在市中心数公里范围内有很多自然保护区,所以库奥皮奥还让人们能够以便捷的方式探索冬日的森林。



### RECREATION OPPORTUNITIES IN TAHKO 塔贺古的休闲娱乐

Tahko Holiday Centre is a year-round travel destination. Tahko introduces visitors to Finland's beautiful lakes and forests and provides high-quality services and accommodation. In the winter, Tahko offers exotic activities in the surrounding countryside including snowmobiling, husky sledding, snowshoe adventures and many more. Tahko is also the fourth biggest ski centre in Finland with 25 magnificent slopes for downhill skiing. In the summer, visitors are taken to the lake for canoeing, jet ski or fishing trips. Guided hiking and biking tours in the forests, as well as golf, are further examples of summer activities that make for unforgettable experiences.

塔贺古假日中心是一个四季皆宜的旅游度假之地,在这里不仅可以欣赏到芬兰优美的湖泊和森林景色,而且能够享受高质量的食宿服务。在冬季,塔贺古周边的乡村为游客们提供充满异国风情的活动,包括雪橇车,狗a拉雪橇,冰鞋探险等。另外,塔贺古也是芬兰第四大滑雪中心,拥有25条高山滑雪的滑道。在夏天,游客们可以泛湖划舟,乘坐水上摩托或者开启垂钓之旅,同时还可以打高尔夫球和由向导带领在森林中进行徒步和自行车旅程,这些夏季活动一定会给游客们带来难以忘记的体验感受。

# 发展

A GROWING CITY

CHAPTER 4. 第四篇



### CITY GROWING FAST – UNIQUE SAVILAHTI AREA

飞速发展的城市 - 独一无二的萨维拉赫蒂地区

Kuopio is a dynamic and constantly growing business city. 库奥皮奥是一个充满活力的而又持续发展的商业化城市

The Savilahti area locates in the middle of Kuopio by the lake Kallavesi surrounded by beautiful and pure nature. Savilahti is one the most extensive urban planning and development projects in Finland. The area is expected to grow into an attractive, modern complex of about 35 000 residents, workers and students by the year 2030. The investments of the public and the private sector in Savilahti amount to 1,5–2 billion euros.

萨维拉赫蒂地区位于卡拉维西环绕的库奥皮奥市中心,周围环境纯净而优美。萨维拉赫蒂是芬兰最大的城镇规划和开发项目,该地区计划在2030年发展成为一个拥有3.5万居民、公司职员和学生的现代化联合体。整体投资规模达到15-20亿欧元。

The Savilahti area, which also covers the Science Park, has hundreds of technology and service companies, several national research centres and numerous testing and analysis laboratories. The area is a unique combination of skills and know-how in the fields of health and well-being. Also several internationally successful companies have laid their foundations into the region.

库奥皮奥科技园位于萨维拉赫蒂地区,这里汇聚了上百家科技创新型企业、多个国家级研究中心和众多的检测分析实验室。健康医疗领域的时间知识和专业技能在这里实现了完美地交汇和融合。一些国际知名的企业已经确定在萨维拉赫蒂地区设立办事机构。

Concept picture by Architect Agency AJAK 由建筑代理商AJAK有限公司绘制的概念图



皮奥大学医院有4300名员工,每天的手术数量在100

个左右。与库奥皮奥机场15分钟的车程距离也体现

了其交通的便捷。

"芬兰健康"由芬兰最先进的库奥皮奥大学医院及 其合作的医疗机构共同打造,旨在为客户提供个性 化的健康和医疗旅游服务。我们使用多元化的手段 和方法帮助您进行疾病的诊断和治疗。在这里,您 能享受到数百位医疗健康专家的悉心照顾和周到服 务。专业的领域包括心脏疾病的治疗、神经外科、 癫痫症的治疗和射波刀的治疗等。

### TOP KNOWHOW IN KUOPIO – HEALTH AND SAFE MEDICATION 库奥皮奥的顶级专业技术 - 健康与医药安全

Kuopio is the home of several internationally recognised hi-tech and service companies. In the field of medicine, Medfiles, Newlcon and Servicepoint have combined their efforts to ensure the safety of production and distribution lines. The aim is to guarantee the safety of the whole service chain from pharmaceutical research to product development and production and on to the patient.

库奥皮奥是数家国际公认的高科技和服务公司的总部所在地。在医药领域,Medfiles,Newlcon和Servicepoint联合他们的力量共同保证产品生产和分销渠道的安全。主要目标是确保从医药研究到产品开发和生产以及病患使用这整个服务链的安全。

Medfiles Ltd is a CRO in product development, laboratory analytics and QP certification, clinical research, regulatory affairs, health economics and pharmacovigilance for pharmaceutical, medical device, food, nutrition and cosmetic companies.

Medfiles有限公司是一家面向医药、医疗设备、食品、营养品和美容品公司进行产品开发,实验室分析和QP认证,临床研究,法规事务,健康经济和药物安全的研发合同外包服务机构。

Servicepoint Oy is a leading serialisation automation supplier, specialised in industrial automation and electrification projects, maintenance and robotic applications.

Servicepoint有限公司是一家领先的自动化供应商,专门从事工业自动化和电气化项目,设备维护和机器人技术的应用。

Newlcon Oy is a health technology company that develops and manufactures innovative new generation medicine storage, distribution and dispensing automation systems for the global market.

Newlcon有限公司是一家为全球市场开发并生产新一代创新型药物存储,自动分拣和调剂系统的健康技术公司。

The area of Savilahti is the location of several health-related companies. There are also research and development centres such as the Finnish Medicines Agency (Fimea), the National Institute for Health and Welfare (THL) and the VTT Technical Research Centre of Finland.

萨维拉赫蒂不仅是一些健康医疗类公司的所在地,而且还有几个著名的国家级研发中心,比如芬兰医药代理处、芬兰国家健康福利研究院和芬兰国家技术研究中心。

HEALTH and MEDICAL TOURISM SERVICE 健康和医疗旅游服务

EDUCATION and RESEARCH 教育和研究 PRODUCT DEVELOPMENT 产品开发

PACKING 包装 DISTRIBUTION and DISPENSING AUTOMATION SYSTEMS 自动化配送和调剂系统

### 高 教育质量

TOP LEVEL EDUCATION

CHAPTER 5. 第五篇



### HIGH-CLASS EDUCATION 高水平的教育质量

Finland is known for its excellent school and academic system. The city of Kuopio is no exception.

芬兰的教育质量在全球范围内处于领先地位, 库奥皮奥 也不例外

The University of Eastern Finland (UEF) is one of the largest universities in Finland. UEF is a multidisciplinary university, which offers teaching in more than 100 majors. The university is ranked high among the world's young universities and among the world's leading 400 universities (ARWU, THE 2016).

东芬兰大学是芬兰最大的综合型大学之一。东芬兰大学 为学生提供各种学科的学习机会,学科数量超过100个。 东芬兰大学在全球新生大学排<mark>名中</mark>名列前茅,同时在国 际知名学府调查排名中进入前400强。

Savonia University of Applied Sciences (Savonia) is one of Finland's largest and most versatile Universities of Applied Sciences. In education Savonia implements Open Innovation Space (OIS) to combine learning, teaching, development & research.

萨沃尼亚应用技术大学是芬兰最大的综合型应用技术大学之一。他们实施的"开放型创新空间"的教育方式将学习、研发和教学有机地结合在一起。

Savo Consortium for Education (SAKKY) is one of the biggest training providers in Finland on the field of vocational education and training. Very well equipped practical learning environments and rich cooperation with the industry and enterprises offer very good and multidisciplinary learning opportunities on the vocational level.

萨沃教育联合体是芬兰最大的职业教育培训机构之一。 良好的实践学习环境以及与企业和产业的紧密合作为学 员提供了优质的和多学科的学习机会。

### RECOGNISED QUALITY IN HIGHER EDUCATION INSTITUTIONS 公认的高质量教学机构

The University of Eastern Finland (UEF) and Savonia University of Applied Sciences (Savonia) are multidisciplinary, renewal-driven, internationally recognized higher education institutions.

东芬兰大学和萨沃尼亚应用技术大学都是综合型多学科的、更新驱动型的和国际公认的高质量教学机构。

At UEF, quality management and the promotion of sustainable development constitute integral parts of the implementation of the university's strategy.

在东芬兰大学,教育质量的管理和持续完善提 高是大学运作实施策略的核心。

Savonia is the first one among the Finnish Universities of Applied Sciences, whose quality system was acknowledged with prestigious Recognized for Excellence label. The Finnish Education Evaluation Centre (FINEEC) evaluated that Master's degree programmes in Savonia, are supported by quality management in an excellent way.

在芬兰所有的应用技术大学中,萨沃尼亚应用 技术大学是第一所获得卓越教学质量奖项的大 学。今年芬兰教育评估中心对其所有的硕士课 程进行了评估,结果显示在萨沃尼亚应用技术 大学的教学管理体系的支持下,这些课程的设 计和实施都达到了令人满意的效果。



### 文化之城

CITY OF CULTURE

CHAPTER 6. 第六篇



Dance, movies, photography and children's culture are deeply rooted in the everyday life of the city. The cultural events of Kuopio are definitely worth experiencing. The summery Kuopio Dance Festival is one of the most unique and famous annual dance celebrations in the Nordic countries. It stages performances for dance groups from all over the world.

舞蹈、电影、摄影和儿童文化活动充满了这座生机 盎然的城市的每一天。库奥皮奥当地的文化活动绝 对值得您亲身体验。每年夏季的库奥皮奥舞蹈节是 北欧国家最富盛名的舞蹈表演盛会。所有来自世界 各地的舞蹈演出团队都会在舞台上一展身手。上一 展身手。

Xie Xin & Li Xing, Kuopio Dance Festival, Gala 2016 Photo Petri Laitinen

谢欣与黎星 2016库奥皮奥舞蹈节盛会 佩特里拉蒂宁摄影 Fall season's ANTI Contemporaty Art Festival presents exciting and innovative works completely designed for public spaces.

秋季的当代艺术节展示所有为公共场所设计的令人 振奋的创新型作品。

### KUOPIO MUSIC CENTRE & KUOPIO SYMPHONY ORCHESTRA 库奥皮奥音乐中心和库奥皮奥交响乐团

Kuopio Music Centre is one of Finland's most important conference and concert centers and also home to Kuopio Symphony Orchestra. The exceptional acoustics of the magnificent main hall are considered to be one of the best in Finland.

库奥皮奥音乐中心不仅是芬兰最重要的音乐会和大型会议的举办地,而且也是库奥皮奥交响乐团的所在地。拥有出色的音响效果的主音乐厅被认为芬兰最好的音乐厅之一。

Known for extensive international activities, the Music Centre has for many years served also as a meeting point for artists from China and our citizens.

考虑到广泛的国际合作交流活动,多年来库奥皮奥 音乐中心也是中芬艺术家进行合作交流和展示演出 的汇聚地。



### KUOPIO CITY THEATRE 库奥皮奥大剧院

Kuopio City Theatre is the largest professional theatre in Eastern Finland. The repertoire is very versatile offering something for everyone with an emphasis on children and the whole family.

库奥皮奥大剧院是东芬兰省最大的 专业戏剧院。在这里,演出的种类 也是多种多样,而且老少皆宜。

The theatre is especially well known for its new Finnish plays and high quality music theatre. It is also very active internationally with different kinds of collaborations with various other countries, such as Estonia, Sweden and Czech Republic.

库奥皮奥大剧院以其高质量的芬兰歌剧和音乐剧而闻名遐迩。同时库奥皮奥大剧院也与许多国家开展了紧密的国际合作交流,比如爱沙尼亚、瑞典和捷克斯洛伐克。

Musical Annie Get Your Gu Kuopio City Theater 2016, Photo by Sami Tirkkonen

音乐剧"安妮拿起你的枪" 2016年库奥皮奥大剧院演出内容 萨米蒂勒科宁摄影



The uniqueness of culture can also be experienced in the Orthodox Church Museum, which is one of a kind in the whole of Scandinavia. Exhibition design by Partanen & Lamusuo Ltd.

文化的独特性可以从斯堪的纳维亚唯一的东正教的 教堂博物馆中得到体验。帕拉塔宁兰姆索有限公司 的设计展览。







### 友好比

### THE TWO SISTER CITIES

CHAPTER 7. 第七篇

### KUOPIO-SHANGHAI PUDONG 库奥皮奥和上海市浦东新区

The co-operation between Kuopio and the Shanghai Pudong New Area began in 2002. The cities signed a sister city agreement in 2012, and activities between Kuopio and Shanghai Pudong have grown and deepened ever since. There is wide-rangiWng co-operation especially in the fields of culture, education, health & healthcare and science & technology.

芬兰库奥皮奥市和上海市浦东新区的合作始于2002年。双方政府在2012年缔结友好城市合作关系之后,众多领域的合作交流更是得到了不断地发展和深化,其中在教育、文化、医疗卫生和科技领域的合作显得格外突出。

The City of Kuopio has been nominated as a winner of China International Friendship-City Exchange and Cooperation Award -competition in 2016 by China International Friendship Association and China International Friendship-City Alliance.

芬兰库奥皮奥市在2016年荣获由中国人民对外友好协会和中国国际友好城市联合会共同颁发的"对华友好城市交流合作奖"。

### CO-OPERATION NETWORK

The Kuopio region's cooperation network for Shanghai activities is composed of the City of Kuopio, the University of Eastern Finland (UEF), the Kuopio Region Chamber of Commerce, the Savonia University of Applied Sciences and the Savo Consortium for Education (SAKKY).

### 合作交流网络

芬兰库奥皮奥市参与与上海市浦东新区国际合作的 主要机构包括库奥皮奥市政府、东芬兰大学、库奥 皮奥商会、萨沃尼亚应用技术大学和萨沃教育联合

# 您知道吗

DID YOU KNOW?

CHAPTER 8. 第八篇

Finland is often called Winter Wonderland. Santa Claus is also a familiar sight in Kuopio in 芬兰常常被称为"冬季仙境"。圣诞老人在 12月份的库奥皮奥也是一幕熟悉的情

### FACTS ABOUT KUOPIO 关于库奥皮奥

- 118 000 inhabitants
- Heart of Finland's lakes district, with 25 % of area fresh water
- Different activities available for all four seasons
- Northern lights are a common sight in winter time
- Finland has second lowest air pollution index in the World
- Kuopio is the most popular summer cottage destination in Finland
- Kuopio falls in the subarctic climate zone, closely bordering on continental due to its mildly warm summers
- Possibly the largest smoke sauna in the World is in Rauhalahti, Kuopio. Up to 70 people can relax at the same time
- One of the most diverse private economies in Finland as measured by HH-index
- The number of Chinese travelers to Kuopio has been steadily growing since 2011
- •11.8万居民
- 芬兰湖区的心脏, 25%的城市面积为纯净的湖水
- 一年四季都有不同的活动
- 在冬天, 北极光是很常见的景象
- 芬兰是世界上空气污染排名第二低的国家
- 库奥皮奥是芬兰最受欢迎的夏季小屋游目的地城市
- 库奥皮奥虽然地处副极带气候区域,然而温暖的夏季使城市与大陆性气候类型非常接近
- •库奥皮奥的拉乌哈拉赫蒂拥有世界上最大的烟熏桑 拿,可同时容纳70人。w
- 据HH-index测评,库奥皮奥拥有芬兰最多元化的个体经济
- 中国游客数量从2011年开始稳步上升

