



WORLD GROWTH IN A UNIQUE ECOSYSTEM TO



European Union
European Regional
Development Fund

Leverage from
the EU
2014–2020

Regional Council of Pohjois-Savo
supports
a successful region



INVEST IN KUOPIO



An invitation to growth within our specialized business ecosystems

Kuopio Region offers opportunities across a wide range of specialized industries. This is a place with a mix of deep sector expertise: big brands, innovative startups, a world-class research and a platform that operates as a global gateway to new markets. All of this awesomeness is backed by supportive local partners in an iconic, attractive and relaxed place to live, work and play.

IN THESE SECTORS, WE ARE SUPERB



Health



Platform
services



Smart
Technologies



Bioeconomy



Food



Tourism

INVEST IN KUOPIO

WE ARE



9th

biggest city
in Finland



51 000

jobs



7000

companies



20 000

students



4 billion euros

of investments in the city
key development projects



200

export
companies



100+

different
nationalities

INVEST IN KUOPIO

» HEALTH

A unique healthcare industry ecosystem

Kuopio offers companies in the health sector a unique industry ecosystem that stimulates innovation, supports research and development, and offers access to experts and talents to bolster business success.

PHARMA

Valuable partners for pharmaceutical development

MED-TECH

Fastest growing Innovation ecosystem with significant opportunities

CLINICAL RESEARCH

Better understanding of efectivity of treatment and development of new therapies

Global leader

IN HEALTH AND LIFE SCIENCES
OPEN INNOVATION



1100

COMPANIES IN
HEALTH SECTOR



5000

MEDICAL
PROFESSIONALS

Kuopio University Hospital

ONE OF EUROPE'S MOST MODERN HOSPITAL CENTERS,

Neurocenter Finland

ONE-STOP-SHOP FOR NEUROSCIENCES

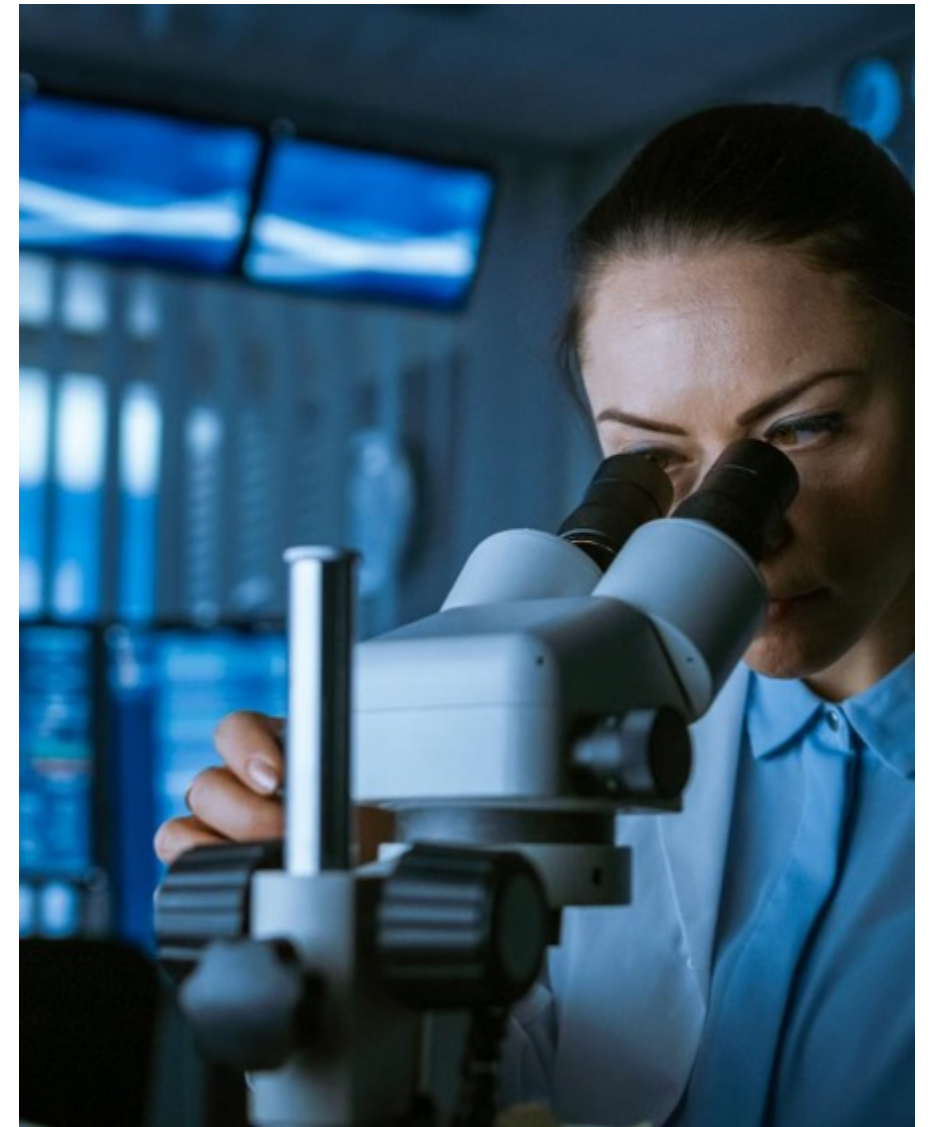
INVEST IN KUOPIO

» HEALTH » PHARMA

Valuable partners for pharmaceutical development

Kuopio offers a valuable ecosystem for pharmaceutical development with a strong local network of international companies and skilled talents.

The Pharma cluster in Kuopio includes partners that range from early-stage development and testing to manufacturing, clinical testing and supply-chain management with novel robotics technologies.

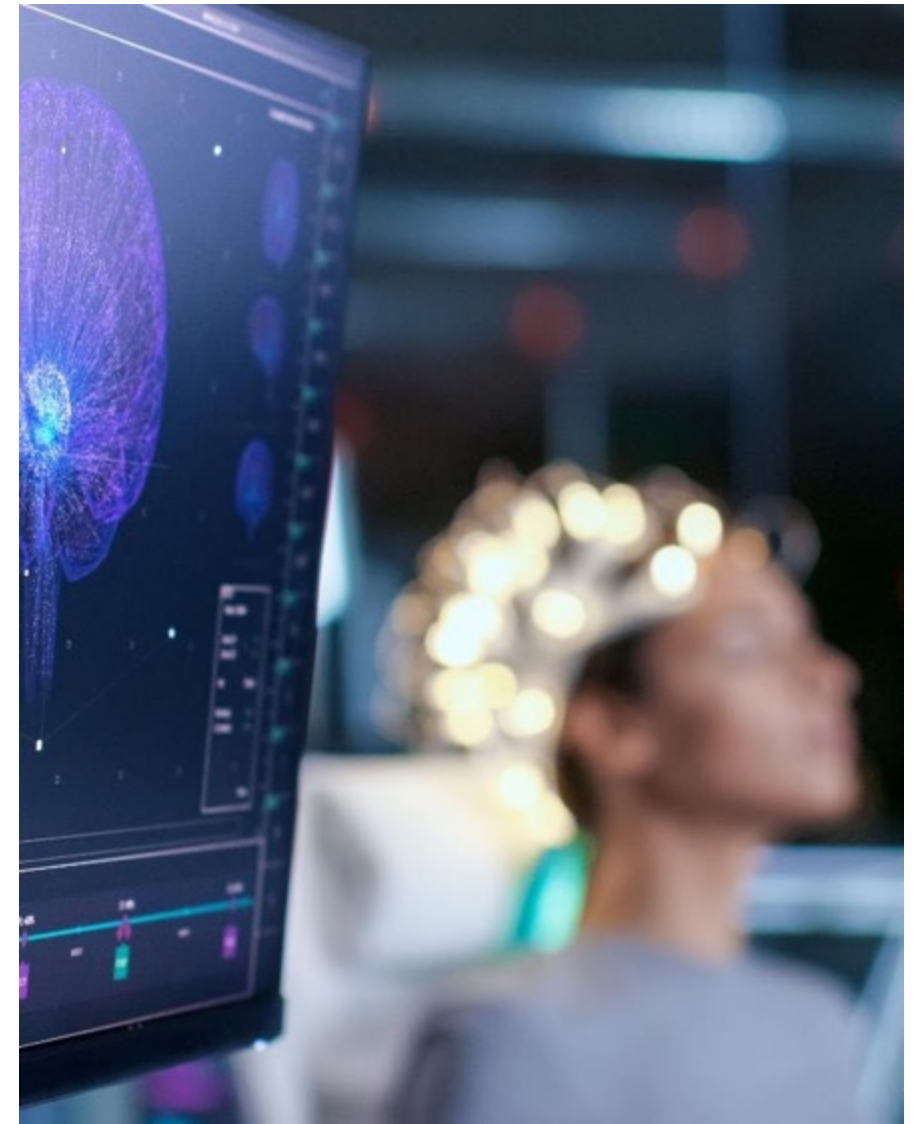


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» HEALTH » MED-TECH

Fastest growing med-tech innovation ecosystem

Tech transfer and commercialization create significant opportunities in Kuopio for emerging health technologies from the local universities, and a powerful boost from the large deep-tech startup ecosystem.



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» HEALTH » CLINICAL RESEARCH

Clinical research contributes to a better understanding of treatment and the development of new therapies

The Kuopio University Hospital offers access to clinical research with 800 hospital beds and over 5000 medical professionals, which dramatically cuts development and testing time for pharmaceuticals and medical technology solutions.



KUOPIO HEALTH



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» PLATFORM SERVICES

Data lake for qualified divers in platform services

A unique aspect of Kuopio's data lake is integrated data from social care to basic and special health care. This data and analytics can be provided to various industries and customers. Companies from the Kuopio region offer cloud services as turnkey solutions for several industries: to support them and get them ready for the whole journey, from planning and assessing to design and implementation and all the way to maintenance and support.

ICT

Partnerships and digital development

BUSINESS SUPPORT SERVICES

Ideal environment for service centers

Hundreds of experts

IN BUSINESS SERVICES GRADUATING EACH YEAR

INVESTING ACTIVELY IN

ICT education

AT UNIVERSITIES

HEALTH DATA RECORDS OF

500.000

FINNS IN KUOPIO DATA LAKE

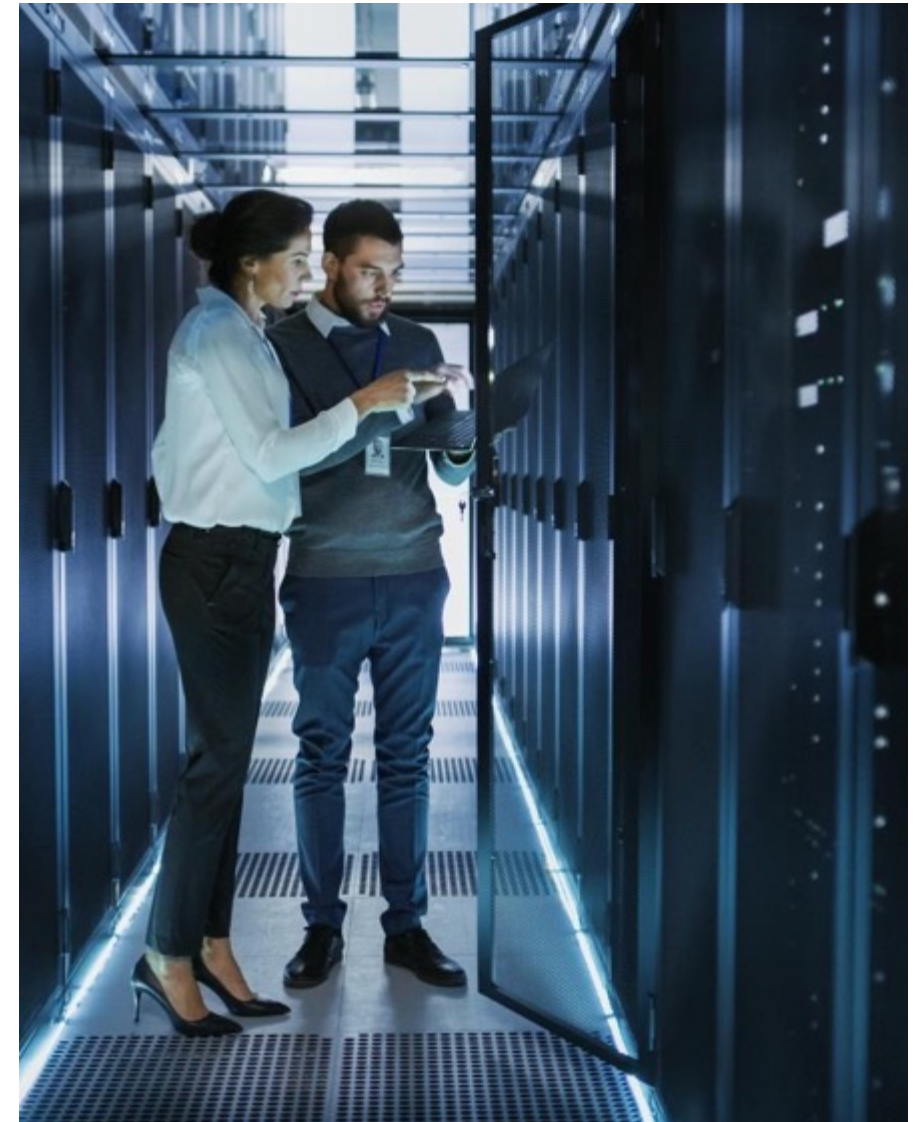
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» PLATFORM SERVICES » [ICT](#)

ICT partnerships and digital development

Digitalization is the megatrend in all businesses, and Kuopio region's expertise fulfills this demand by having a strong ICT ecosystem and partnerships for digital development. ICT operators from Kuopio region offer solutions from data analytics and business intelligence to turnkey cloud solutions with strong programming professionals.

tieto Dikaio Kihon

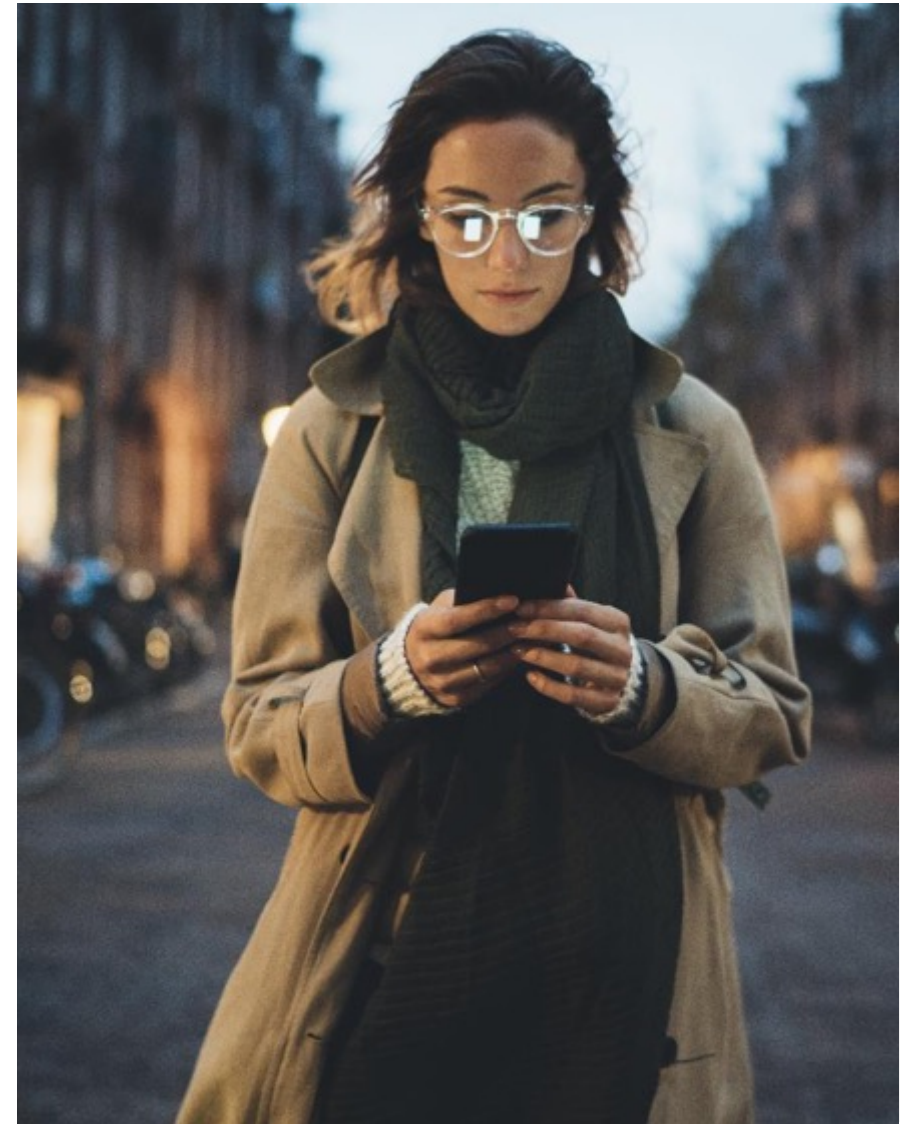


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» PLATFORM SERVICES » BUSINESS SUPPORT SERVICES

Comprehensive talent pool for business support services

Kuopio has highly developed telecommunications. A highly international and service-oriented culture provides an ideal environment to establish or consolidate service centers. Education programs deliver diverse, skilled, dynamic and productive workforce to our key industries.



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» SMART TECH

Top smart tech research, teaching and engineering

Kuopio region is home to top research and teaching facilities in engineering and automation fields in Finland. Tech transfer and commercialization creates significant opportunities for emerging smart technologies from the local universities, and gets a significant boost from the extensive deep-tech startup ecosystem.

MANUFACTURING

High value manufacturing

ROBOTICS

New robotics technologies

CLEAN TECH

Fundamental needs of modern society



7000 +

JOBS IN SMART TECH
SECTOR



1.5 billion

INVESTMENTS IN SAVILAHTI REGION
CREATING NEW SMART CITY DISTRICT

**Digital innovation
incubator**

FOR MANUFACTURING INDUSTRY

Unique
TESTING AND PILOTING
environments

Water
innovation
hub

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» SMART TECH » MANUFACTURING

A prime location for high-value manufacturing

A unique feature of the Kuopio business environment is the productive collaboration between industry, academia and city agencies. These stakeholders work together to consolidate Kuopio's position as a knowledge-based economy and as a prime location for high-value manufacturing incorporating Research, Development and Innovation (RD&I).

Junttan

Honeywell



INVEST IN KUOPIO

» SMART TECH » ROBOTICS

Everything you need for enhanced robotics development

Our long expertise in end-user collaboration already has a proven track record with references such as EID Robotics, ServicePoint and Kuopio University Hospital Microsurgery technologies. Our fast and lean working processes deliver robustly when it comes to developing innovative solutions for complex processes.

Finland is one of the best test markets for new robotics technologies, due to an advanced technological background in mobile technologies. Kuopio has an emerging robotics cluster that has everything you need for enhanced product and technology development, with easy access to the entire European Union. Strong expertise in robotics includes micro-surgery technologies, manufacturing automation and electronics.



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» SMART TECH » **CLEANTECH**

Fundamental cleantech needs of modern society

In Kuopio region, cleantech is a growing business area. There are hundreds of cleantech experts specializing in water, air, recycling and other technologies. Savonia University of Applied Sciences, University of Eastern Finland and Geological survey of Finland are co-ordinating a nationwide cleantech program specializing in mining water management and technologies.



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» BIOECONOMY

A global leader in the development of a bio-based economy

Kuopio is home to Finland's top research and teaching facilities in bioeconomy technologies. Our region is a recognized global leader in the development of a bio-based economy providing foreign investors with unique competitive advantages. Industry transformation and commercialization of new bioeconomy products create significant opportunities in Kuopio.



1.4 million

HECTARES FORESTRY LAND



1.4 billion

EUROS SOFTWOOD PULP
MILL INVESTMENTS

**Investments for
biogas production
and new innovations**

Eastern Finland
IS A CENTRAL POINT FOR
wood resources

PULP AND FOREST PRODUCTS

World-class business ecosystem

RENEWABLE ENERGY

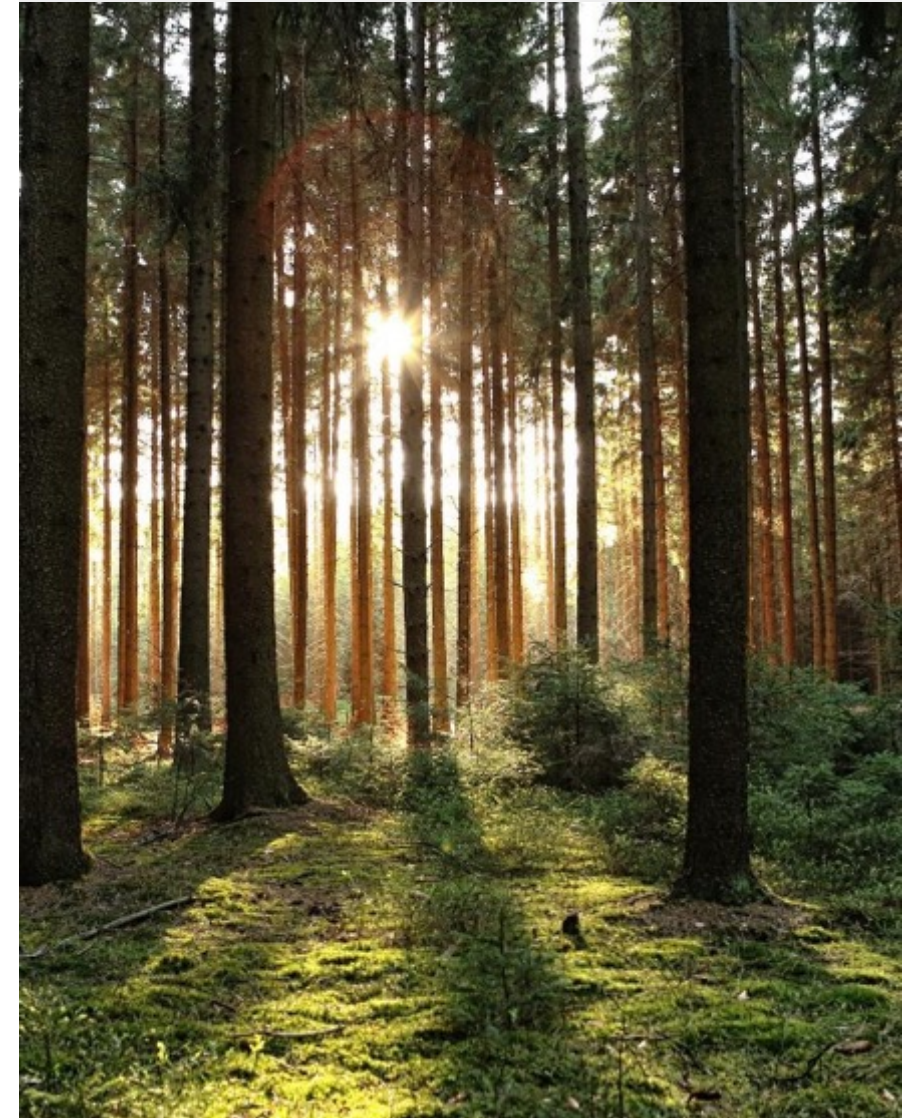
A full value chain from raw material handling to end-products

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» BIOECONOMY » PULP AND FOREST PRODUCTS

World-class business ecosystem for pulp and forest products

Kuopio region is home to a highly educated workforce that specializes in the commercialization of bio-based technologies. It features a highly integrated bioeconomy, with new and innovative bio products finding their way into industrial applications. Through various efforts that take advantage of these competitive strengths, the Kuopio region's forest products sector is well on its way to consolidate its status as a global player in the growing bioeconomy. Leading bioproducts produced in Kuopio include softwood pulp, energy, biofuels and chemicals.



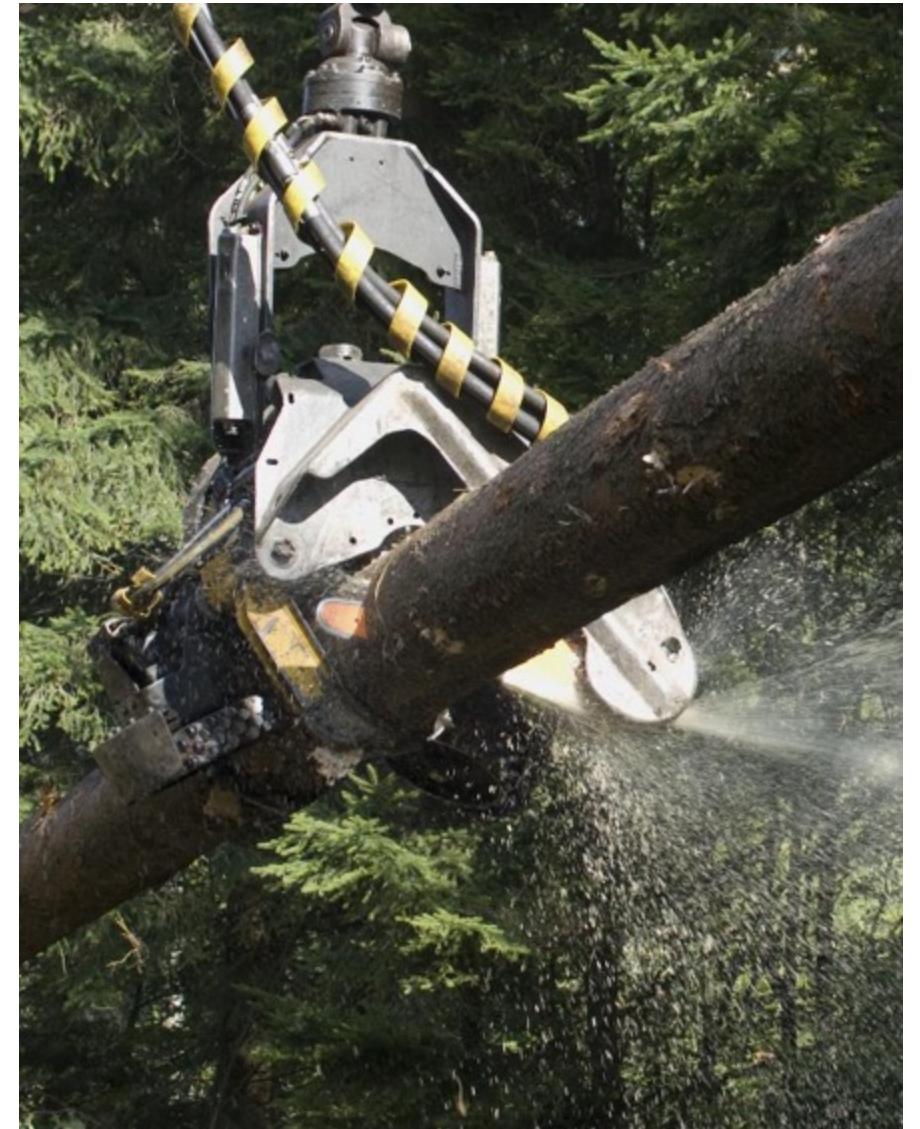
INVEST IN KUOPIO

» BIOECONOMY » RENEWABLE ENERGY

A full value chain from raw material handling to end-products

Kuopio region has a high expertise for bioenergy technology and use.

There is full coverage of the value chain from raw material handling and processing to end-products. In the biogas area, Kuopio has attracted globally leading technology companies for process piloting and upscaling as well as a unique gasification plant.



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» FOOD

Sustainable investments in functional foods & natural health products

Functional foods and natural health products are emerging and investors rely on Finland's abundant agricultural product base, its network of research facilities dedicated to innovation, and a collaborative environment supported by the government, universities, health institutions and industry.

FOOD SOLUTIONS

The unique taste of our four seasons

MILK AND DAIRY

From farmers to retailers and consumers

SUSTAINABLE FOOD

Creating health and wellbeing for our citizens

INVEST IN KUOPIO



Largest
MILK PRODUCING REGION
in Finland



150 million €

TOTAL INVESTMENTS BY VALIO IN LAPINLAHTI
PRODUCTION SITE WITHIN 10 YEARS

**Global leader in
clinical nutrition
research**

New emerging

PLANT BASED INNOVATIONS WITH BERRIES
AND GLUTEN FREE PRODUCTS

» FOOD » WILD FOOD AND BERRIES

The unique taste of our four seasons meets innovative food solutions

A unique feature of the Kuopio business environment is the availability of our natural resources and the cultivation of berries.

All our stakeholders work together to consolidate Kuopio's position as a prime location for food technology companies. Expertise in Kuopio region have enabled new technological approaches to bring wild food production from forests to modern cultivation and further processing.



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» FOOD » MILK AND DAIRY

The future of milk and dairy products

The dairy industry is instrumental in providing nutritional food. The future of dairy depends on building a sustainable industry through investment across the dairy supply chain, from farmers to retailers and consumers. Kuopio region is the largest raw milk producing region in Finland, and this has attracted several dairy industry companies to benefit from these resources.



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» FOOD » INNOVATIVE AND SUSTAINABLE FOOD SOLUTIONS

Become a global leader sustainable food

One of the main goals in the strategy of City of Kuopio is to become a global leader in creating health and wellbeing for our citizens and companies. To achieve this goal, we believe that major food initiatives have a key role to play.



SAVGGROW



Lignell & Piispanen
more sustainable personality



SAVONIA
AMMATTIHOIKKIOKIOKKU



INVEST IN KUOPIO

» TOURISM

Tourism at the heart of Finnish Lakeland and clean nature

Located in the heart of Finnish Forests and Lakeland area, the Kuopio region is one of Finland's emerging international tourism destinations. Kuopio and Tahko are the region's main travel destinations: with their rich nature and snowy slopes and clean lakes, they provide prime locations for large-scale international and domestic tourism development.

KUOPIO

New emerging travel destination

TAHKO

A wonderful place to spend holidays



4 million

TOURISTS STAYS PER YEAR



100 million €

PLANNED INVESTMENTS TO
TAHKO TOURISM CENTRE

**Top 3 in tourism
in Finland**

Puijo area

CREATES NEW TOURISM BUSINESS

opportunities

INVEST IN KUOPIO

» TOURISM » KUOPIO

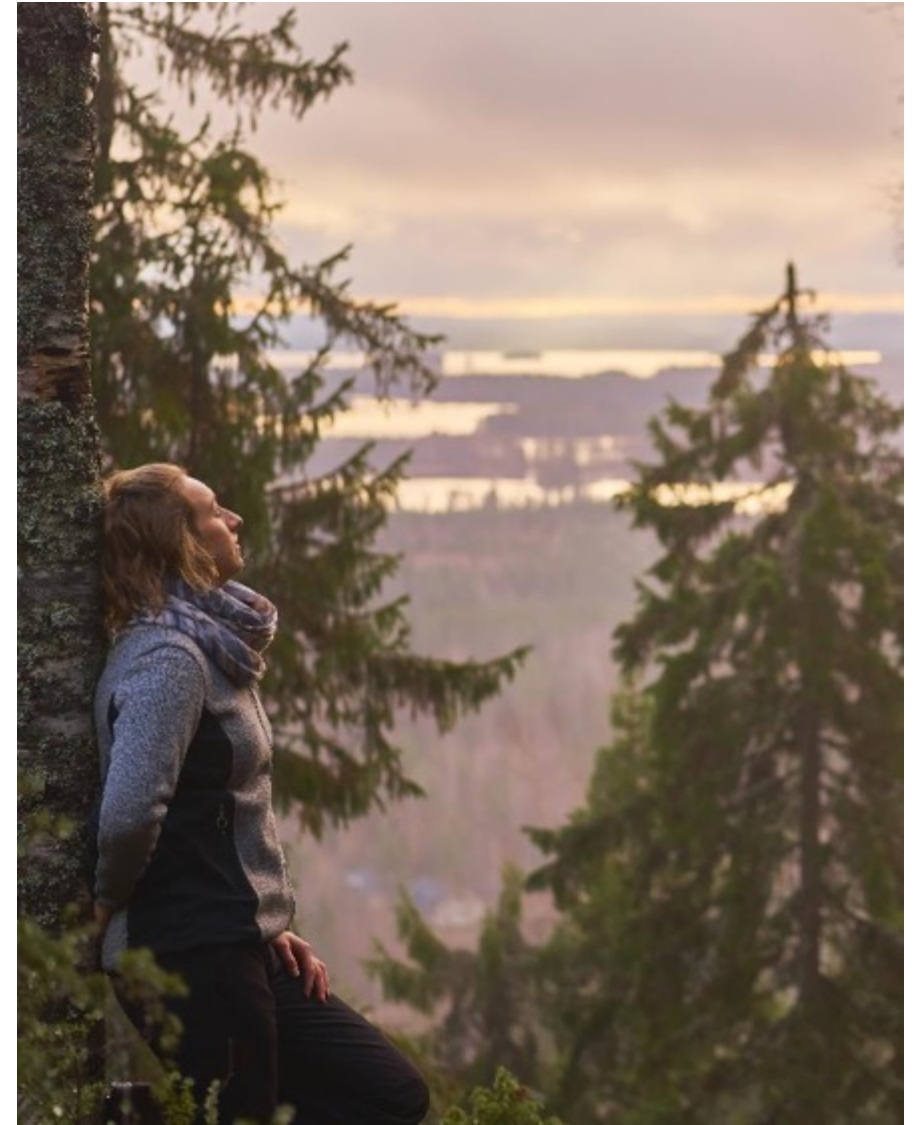
Tourism at the heart of Finnish Lakeland and clean nature

Kuopio is new emerging travel destination at the heart of Finnish Lakeland with beautiful nature. We are known for joyful activities, beautiful nature, vibrant events, rich culture and friendly hospitality. The City of Kuopio combines the best of holiday village, urban life and untouched nature."

saana

KYMPYLA
RAUHALAHTI

LAPLAND
HOTELS



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» TOURISM » [TAHKO](#)

Peacefulness of pure Finnish nature in all seasons

Tahko is a considered a wonderful place to spend holidays for families, friends or just alone enjoying the peacefulness of pure Finnish nature in all seasons. Tahko is a resort with a long history and experience in providing high-quality and diverse services in the very heart of Finnish Lakeland with clean lakes and snowy slopes. For tourism businesses, Tahko offers wide cooperation and expertise networks.



INVEST IN **KUOPIO**

INVEST IN KUOPIO

This is an open invitation to
growth within our specialized
business ecosystems.
investinkuopio.fi

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Leverage from
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