

Kuopio

by numbers

"In Kuopio, it seems as if everyone knows a secret about life."



KUOPIO – the Capital of Good Life


European Union
European Regional Development Fund

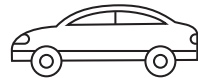
Leverage from
the EU
2014–2020

Distances and travel times to Kuopio

The city is easy and safe to reach and travel times are predictable. Improving transport connections is vitally important to eastern Finland in terms of attracting businesses, daily travel and corporate investments.

4^H

FROM HELSINKI
TO KUOPIO BY TRAIN



4^H 50^{MIN}

FROM HELSINKI
TO KUOPIO BY CAR



45^{MIN}

FROM HELSINKI
TO KUOPIO BY PLANE

15^{MIN}

FROM THE AIRPORT
TO THE CITY CENTER BY CAR



Kuopio – Capital of good life

Kuopio is the center of Eastern Finland – the Capital of Lakeland – and one of the most dynamic cities when it comes to residential development, attractiveness, job opportunities and population growth.



THE **9TH**

LARGEST CITY
IN FINLAND

TOP **5**

AMONG THE CITIES
IN FINLAND
WHEN ASKED ABOUT
RELOCATION PREFERENCES

A POPULATION OF

120,000

RESIDENTS

TOTAL INVESTMENT
VALUE OF THE CITY'S
DEVELOPMENT PROJECTS

€4

BILLION



100

DIFFERENT NATIONALITIES

REVENUE FROM
TOURISM

€2

BILLION IN
THE CATCHMENT AREA

THE
HAPPIEST

RESIDENTS AMONG
THE LARGEST
CITIES IN FINLAND

THE IMAGE OF KUOPIO

THE **2ND**

MOST POSITIVE
(AMONG FINNISH CITIES)



52,000

JOBS

KUOPIO IS KNOWN FOR

THE MARKET
SQUARE, PUIJO
AND TAHKO



7,000

COMPANIES

15

TWIN CITIES
AROUND THE WORLD

Everyday life and studies

The aim of the lively city of Kuopio is to become a sustainably growing centre of one million people within the sphere of influence. The city provides unique opportunities for living, studies and business alike.



1,000
FOREIGN STUDENTS



77%
OF THE POPULATION
LIVES IN THE URBAN AREAS

A UNIVERSITY CITY
AMONG THE TOP

300
IN SEVERAL
INTERNATIONAL RANKINGS

TOP **5**

AMONG THE CITIES
IN FINLAND
WHEN ASKED ABOUT
RELOCATION PREFERENCES

THE MUNICIPALITY
WITH THE MOST SUMMER
HOUSES IN FINLAND

10,700

THE LARGEST NATIONAL
CITY PARK WITH
A SURFACE AREA OF

7,200
MILLION

76%

OF YOUNG PEOPLE
ARE SATISFIED WITH
THEIR LIVES

THE **6TH** BEST

AIR QUALITY AMONG
EUROPEAN CITIES



THE MOST
CONTENT RESIDENTS

Nature – Travel & wellbeing

Kuopio is a genuinely international city and here people get to live as they like – at their own pace, in the middle of nature and city, while always surrounded by human compassion.



2 NATURE
CONSERVATION
AREAS

NUMBER OF
INTERNATIONAL
CONGRESS VISITORS
UP BY

46%

600 KM OF
SKI TRACKS



2 SKI
RESORTS

FINLAND ICE MARATHON
COMPETITION TRACK
ON NATURAL ICE

12.5
KM

100

DIFFERENT FIRE PITS,
GOAHTIS (FIN: KOTA)
FISHING LODGES AND
LEAN-TO SHELTERS (FIN: LAAVU)

REVENUES FROM
TOURISM IN
THE AFFECTED AREA

€2
BILLION

THE BEST
DISC GOLF
TRACK AT

PUIJO

AMONG THE TOP

3

TOURISM IN FINLAND

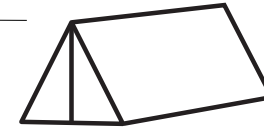
5 SPAS



31 BEACHES

REVENUES FROM
ACCOMMODATION
SERVICES

€34
MILLION



OVERNIGHT STAYS IN KUOPIO

545,000

Working life & Business

Success stories emerge from places where they have room to grow. The attitude of Kuopio's residents is built on courage, persistence and, above all, collaboration.

TOTAL INVESTMENT
VALUE OF THE CITY'S
DEVELOPMENT PROJECTS

€4
BILLION



TOP **5**

AMONG THE CITIES
IN FINLAND
WHEN ASKED ABOUT
RELOCATION PREFERENCES

840,000

RESIDENTS LIVING IN
ITS CATCHMENT AREA



7,000
COMPANIES

TOTAL COMBINED
TURNOVER OF
THE COMPANIES AT

€2,500

MILLION FROM
JANUARY 2019 TO MAY 2019

A POPULATION OF

120,000

RESIDENTS



200

EXPORT
COMPANIES

300

IMPORT
COMPANIES

200,000

RESIDENTS LIVING IN
ITS COMMUTING AREA

REVENUES FROM
TOURISM IN
THE AFFECTED AREA

€2
BILLION



52,000

JOBS

A UNIVERSITY CITY
AMONG THE TOP

300

IN SEVERAL
INTERNATIONAL RANKINGS

Kuopio

Capital of Good Life

Health, vitality and
the richness of everyday life.

kuopiohighlights.fi
kuopio.fi

"The best memories are born
where the heart lives."

Leverage from
the EU
2014–2020



European Union
European Regional Development Fund

FUTURE
SAVO

Regional Council of Pohjois-Savo
supports
a successful region



KUOPIO