



Kuopio

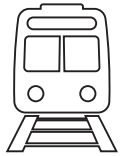
by numbers

"In Kuopio,
it seems as if everyone
knows a secret about life."

KUOPIO – the Capital of Good Life

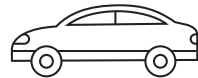
Distances and travel times to Kuopio

The city is easy and safe to reach and travel times are predictable. Improving transport connections is vitally important to eastern Finland in terms of attracting businesses, daily travel and corporate investments.



4^H

FROM HELSINKI
TO KUOPIO BY TRAIN



4^H 50^{MIN}

FROM HELSINKI
TO KUOPIO BY CAR



45^{MIN}

FROM HELSINKI
TO KUOPIO BY PLANE

15^{MIN}

FROM THE AIRPORT
TO THE CITY CENTER BY CAR



Kuopio – the Capital of Good Life

Kuopio is the center of Eastern Finland – the Capital of Lakeland – and one of the most dynamic cities when it comes to residential development, attractiveness, job opportunities and population growth.



THE **8TH**
LARGEST CITY
IN FINLAND

25,000
STUDENTS

A POPULATION OF
120,000
RESIDENTS

TOTAL INVESTMENT
VALUE OF THE CITY'S
DEVELOPMENT PROJECTS
€4
BILLION


112
DIFFERENT NATIONALITIES

SURROUNDED BY OVER
100
LAKES

THE
HAPPIEST
RESIDENTS AMONG
THE LARGEST
CITIES IN FINLAND

THE IMAGE OF KUOPIO
THE **2ND**
MOST POSITIVE
(AMONG FINNISH CITIES)


53,000
JOBS

KUOPIO IS KNOWN FOR
**THE MARKET
SQUARE, PUIJO
AND TAHKO**


7,000
COMPANIES

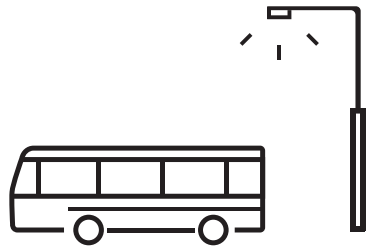
THE LARGEST NATIONAL
CITY PARK WITH
A SURFACE AREA OF
7,200
MILLION SQUARE METRE

Everyday life and studies

Kuopio is a genuinely international city and provides unique opportunities for living, studies and business alike.



1,000
FOREIGN STUDENTS



77%

OF THE
POPULATION LIVES IN
THE URBAN AREAS

A UNIVERSITY CITY
AMONG THE TOP

300
IN SEVERAL
INTERNATIONAL RANKINGS

THE MUNICIPALITY
WITH THE MOST SUMMER
HOUSES IN FINLAND

10,800



25,000
STUDENTS

32%

HAVE A DEGREE FROM A HIGHER
EDUCATION INSTITUTE

76%

FROM SECONDARY EDUCATION

23%

IN THE COUNTRYSIDE

A **10** MINUTE

WALK FROM ONE'S
FRONT DOOR TO THE
NEAREST OUTDOOR
SPORTS FACILITY

APPROXIMATELY

3,200
FOREIGN NATIONALS
LIVING IN KUOPIO

TOP

3

MIGRATORY
MUNICIPALITY
IN FINLAND

Nature & Travel

In Kuopio people get to live as they like – at their own pace, in the middle of nature and city, while always surrounded by human compassion.



2

NATURE
CONSERVATION
AREAS

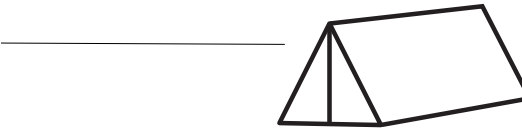
THE **1ST**

EUROPEAN REGION
OF GASTRONOMY
CITY IN FINLAND

600 KM OF
SKI TRACKS

SHORELINE

6340 KM



OVERNIGHT STAYS IN
KUOPIO-TAHKO

300,000

SURROUNDED BY OVER

100
LAKES

100

DIFFERENT FIRE PITS,
GOAHTIS (FIN: KOTA)
FISHING LODGES AND
LEAN-TO SHELTERS (FIN: LAAVU)

THE **6TH**

BEST AIR QUALITY AMONG
EUROPEAN CITIES

FINLAND'S BEST
DISC GOLF TRACK AT

PUIJO

AMONG THE TOP

6

TOURISM DESTINATION
IN FINLAND

5 SPAS



31 BEACHES

REVENUES FROM
TOURISM TO
NORTHERN SAVO

€ 500
MILLION

Working life & Business

Success stories emerge from places where they have room to grow.
The attitude of Kuopio's residents is built on courage, persistence
and, above all, collaboration.

200,000

RESIDENTS LIVING IN
ITS COMMUTING AREA

TOTAL COMBINED
TURNOVER OF
THE COMPANIES AT
€7,423
MILLION IN
THE KUOPIO AREA



200

EXPORT
COMPANIES

300

IMPORT
COMPANIES

TOP

2

RECOMMEND LOCATION
FOR COMPANIES AMONG
LARGE CITIES IN FINLAND



7,000

COMPANIES



1,100

COMPANIES IN
HEALTH SECTOR

TOTAL INVESTMENT
VALUE OF THE CITY'S
DEVELOPMENT PROJECTS

€4

BILLION

53,000

JOBS

NATIONAL AGREEMENTS
IN HEALTH AND
WELLBEING ECOSYSTEM
AND WATER CLUSTER

Kuopio

Capital of Good Life

Health, vitality and
the richness of everyday life.

kuopiohighlights.fi
kuopio.fi

"The best memories are born
where the heart lives."



KUOPIO