



INVEST IN THE
KUOPIO REGION

BUSINESS
KUOPIO

Leverage from
the EU
2014–2020



Pohjois-Savon liitto

Better, by default.

Reasons to invest in the Kuopio region.

Have you heard of the Kuopio region? You definitely should have.

For starters, it has an established scientific center that offers the beginnings of original and rewarding opportunities. Then there's its lively entrepreneurial ecosystem, which transforms opportunities into real business. And finally, it ties everything together with a wholesome and happy culture that's better, by default.



INVEST IN THE
KUOPIO REGION



The Kuopio region in numbers



248,500 inhabitants
in Kuopio region



Kuopio is 8th
largest city in
Finland



Varkaus 33rd,
Iisalmi 37th and
Siilinjärvi 47th largest



15,500
companies



7.4 billion EUR
combined company
turnover in 2020



95,700+
jobs



200+
export companies



100+
nationalities



INVEST IN THE
KUOPIO REGION



Health

Health expertise that stimulates innovation and R&D. The Kuopio region competes at a global level with a unique healthcare business ecosystem. It's home to top international research in cardiovascular, metabolic, neurological, and musculoskeletal diseases.

Health

Med-Tech

Kuopio serves as a hub for a large number of major names in medical and health technology and ones you are sure to hear of soon. Universities and med-tech startups in the Kuopio region are always getting together to conjure up commercializable technologies. Investors and partners can easily enter the health business ecosystem and be a part of the future of healthy living.



INVEST IN THE
KUPIO REGION



SAVONIA
AMMATTIKORKEAKOULU



Bittium



KUPIO HEALTH



VIREUM

VTT



Health

Pharma

The Kuopio region can boast about its established network of international businesses and highly skilled talent.

The expertise here covers early-stage product development and manufacturing, clinical trials and production chain management using robotics.



INVEST IN THE
KUOPIO REGION

KUOPIO HEALTH



ORION

FinVector
Vision - Therapies

Roche

MSD

KCT
Kuopio Center
for Gene and Cell Therapy

A. I. VIRTANEN INSTITUTE
FOR MOLECULAR SCIENCES

Health

Clinical Research

The most impactful clinical research in Finland happens at the University of Eastern Finland and Kuopio University Hospital.

The daily operations of over 5,000 healthcare professionals offer an environment in which medicines and medical technology can be reliably tested and developed.



INVEST IN THE
KUOPIO REGION



charles river



Neurocenter
Finland

KUOPIO HEALTH



UNIVERSITY OF
EASTERN FINLAND



medfiles





Water Technology

As a region surrounded by water, the Kuopio region has learned a thing or two about what to do with all of it. The water safety and bioprocess research and development of the Department of Environmental Engineering at the Savonia University of Applied Sciences make the region the place to be for those in the water technology sector.

A photograph of two workers in a lumber yard. They are wearing blue work clothes and white hard hats. One worker is pointing upwards towards a tall stack of logs. The background is filled with stacks of cut logs, creating a sense of a large-scale logging operation.

Circular Bioeconomy

Yes, Finland is famous for its lakes and forests, but have you seen Kuopio's? For international partners, the region offers plenty of know-how, innovations, and sustainable use of natural resources from its forests. There is an active business landscape around the circular economy and career progressions that are hard to find elsewhere.

Circular Bioeconomy

Forest Economy and Wood-Based Products

Eastern Finland is known for its abundance of raw materials and world-class bioscience research. It's this expertise in the bioeconomy that makes the chemical pulp and forest industry especially attractive to potential Finnish and international partners.



INVEST IN THE
KUOPIO REGION

BIO AND CIRCULAR CLUSTER
NORTH SAVO FINLAND



FINNHARVEST



PONSSE



SAVONIA
AMMATTIKORKEAKOULU



SAVON
AMMATTIOPISTO



UNIVERSITY OF
EASTERN FINLAND

Clean Energy

Right now, researchers in the Kuopio region are working on many renewable energy technologies and applications. There's a healthy supply of businesses in the region from any part of the production chain you can think of. Kuopio is a smart clean energy investment.



Bioenergy

Wood-based biomaterials are huge in the Kuopio business ecosystem. Not only is the region home to several major biofuel companies, such as Andritz and KPA Unicon, but we offer businesses that relocate there RDI assistance with networking and the piloting of new approaches and services. That's just how we roll.

Clean Energy

Energy Technology

The main focus areas of energy technology in the Kuopio region are innovative energy production, distribution, circulation and storage systems, and promoting digital and smart solutions.



INVEST IN THE
KUOPIO REGION

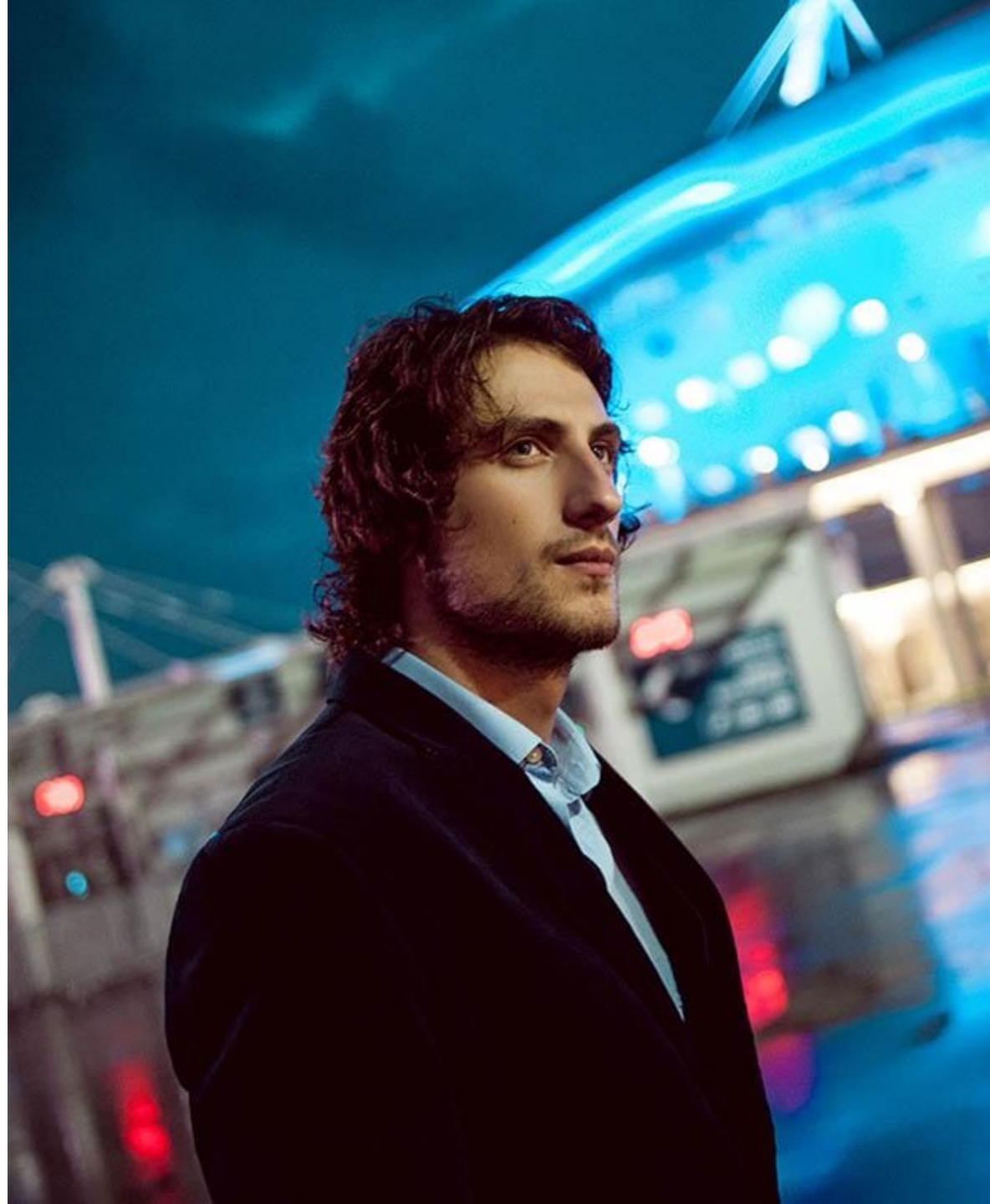


Smart Technologies

The amount of cutting-edge research and education in the Kuopio region that focuses on technology and automation is impressive, if we do say so ourselves. There is a local business cluster in mechanical engineering, industrial automation and cleantech that is known for its precision and reliability.



INVEST IN THE
KUOPIO REGION





Smart Technologies

Smart Machines

Manufacturing is a pillar of the Kuopio region. A steady supply of skilled labor, a business-friendly atmosphere and a broad partner network... All of this has been making the investment decisions of global companies easier for many years. (They've chosen Kuopio, obviously.)



Junttan

normet

Honeywell

PONSSE



Smart Technologies

Automation and Robotics

Finland is one of the best test markets in the world for new robotics technologies.

The Kuopio region hosts robotics innovators whose expertise in product development and end-user collaboration bless the region with a fast and reliable path to solutions.



INVEST IN THE
KUOPIO REGION



 Savon Automaatio

 **SAVONIA**
AMMATTIKORKEAKOULU

 UNIVERSITY OF
EASTERN FINLAND

 **EID ROBOTICS**
Everything is Doable

 **NEW
ICON**

Smart Technologies

Digital Innovations

The Kuopio region's strong digital services and IT ecosystem have allowed it to stay ahead of the digitalization curve. The region's businesses innovate data analytics, business intelligence and cloud-based service solutions all the time.



INVEST IN THE
KUOPIO REGION

Kiho



ISTEKKI



SAVONIA
AMMATTIKORKEAKOULU

tietoevry

Agri-Food

The Kuopio region is well-regarded in the food industry for its milk production, agriculture, strawberries, freshwater fish, and fish products. Innovative product development, strong collaboration and a focus on traceability make the region stand out in the crowd.

The clinical nutrition research groups at the University of Eastern Finland are highly sought-after partners in research products aiming to understand the effects of food on health and wellbeing.



Agri-Food

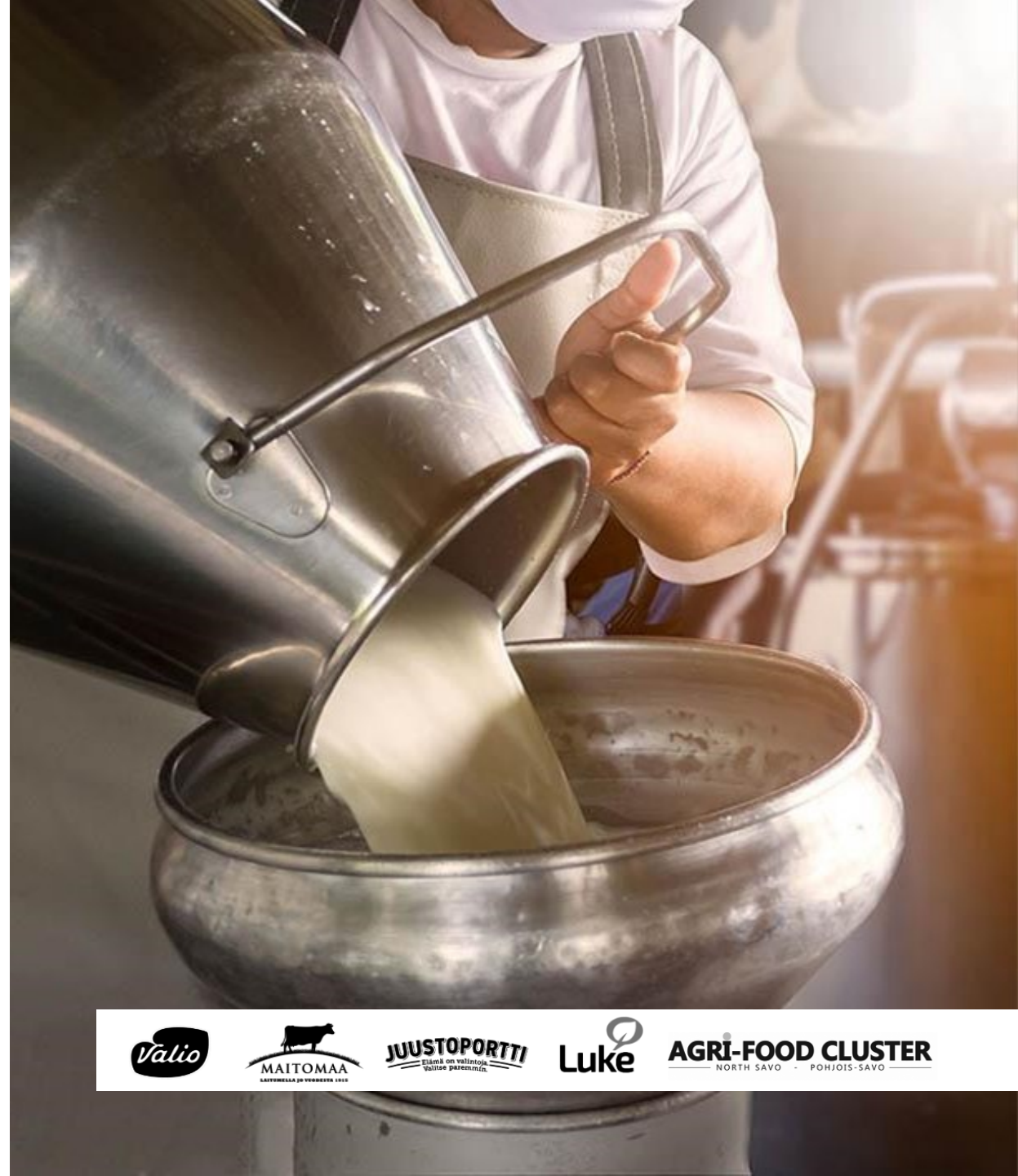
Dairy Industry

Finns sure do love their milk. But dairy product development includes so much more than just milk nowadays. Finland is a huge milk producer and the industry has come up with multiple innovations around dairy. Even by Finnish standards, the Kuopio region is one of the country's best producers of dairy and beef.

With key players in the dairy industry having already chosen Kuopio as a location, you could say that the region is the cream of the crop.



INVEST IN THE
KUOPIO REGION



Agri-Food

Berry Growing and Wild Food

Berries and fish are foundational food items in Finland. The abundance of both in the Kuopio region has led to the development of strong berry production and research capabilities, as well as a generous offering of strong and established fish product companies.



INVEST IN THE
KUOPIO REGION

SAVON GROW



SAVONIA
AMMATTIKORKEAKOULU

Sinell & Piispanen
Käsitöiden ammattiliitto



Luke

UNIVERSITY OF
EASTERN FINLAND



AGRI-FOOD CLUSTER
NORTH SAVO · POHJOIS-SAVO



Tourism

Tourists love Kuopio. And the region has a lot to offer them, from natural highlights like fresh green forests and clean swimmable lakes to large sporting and cultural events. With an increasing focus on sustainable tourism, the region is prepared for coming industry trends. We're in this for the long haul.

Kuopio and Tahko

With a number of development projects already underway in the region, and plans to build more, the Kuopio and Tahko regions have been steadily attracting investments. The regions are fast becoming an evergreen location that offers tourists experiences for every season.



INVEST IN THE
KUOPIO REGION



PUIJOPEAK

Saana

KYLÄPYLÄ HOTELLI
RAUHALANTI

LAPLAND
HOTELS

Tourism

Iisalmi and Upper Savo

Is Iisalmi the most authentic part of Savo? Maybe. But what's for sure is that tourism is primed to rise in the Iisalmi region, and new service providers are constantly being drawn to the region.



INVEST IN THE
KUOPIO REGION

 IISALMI



Tourism

Siilinjärvi

The Siilinjärvi region offers plenty of activities for tourists: equestrian sports, golf, exploring the local nature and spa experiences. Significant plans are underway to develop not only the spa facilities, but also the region's overall offering and visibility in order to increase footfall.

Tourism

Leppävirta

Leppävirta is an active and popular tourist destination, home to versatile services and unique international attractions, not least the brilliant Sport & Spa Hotel Vesileppis. The region's "world of snow" also creates and retains a snow storage and sculpting talent pool not to be found anywhere else.



INVEST IN THE
KUOPIO REGION

LEPPÄVIRTA

Vesileppis
Hotellien
SuperKokous

Tourism

Varkaus

The business environment in Varkaus is being developed to become a hotspot for entrepreneurs through the improved use of buildings and space around the city. Businesses in the region are collaborating and pooling resources to complete the project.



INVEST IN THE
KUOPIO REGION



warkaus

NAVITAS
YRITYSPALVELUT



Tourism

Joroinen

Joroinen has gained the very fair (in our opinion) reputation as an active host of events. Soon, the region will become a serious contender when it comes to high-quality service locations thanks to a new holiday resort, villas, and gardens.



INVEST IN THE
KUOPIO REGION

The Kuopio region has everything you're looking for.

It's filled to the brim with experts at the top of their field, world-class research, and a business-friendly environment. It has local partners who bring the region to life. And it has more forests and lakes than you can shake a stick at. In other words... it just works.

Your next step is to visit our site or call us. We're ready when you are.



IISALMI | SIILINJÄRVI | KUOPIO | LEPPÄVIRTA | VARKAUS | JORONEN

investinkuopio.fi

Stepan Tirkkonen
Project Manager
stepan.tirkkonen@kuopio.fi
+358 44 718 2038

Eeva Lehtomäki
Project Coordinator
eeva.lehtomaki@kuopio.fi
+358 44 718 2026

Iina Kilpeläinen
Regional Coordinator
iina.kilpelainen@kuopio.fi
+358 44 718 2035

INVEST IN THE KUOPIO REGION



BUSINESS
KUOPIO

Leverage from
the EU
2014–2020

